



Contact: Sunny Biden  
Director of Public Relations  
Cell: (865) (363-6361)

### ***SEC Win Challenge* for the 2018 Women's Basketball Season Helps Raise Funds to Fight Alzheimer's**

Knoxville, Tenn., Dec. 20, 2017 – Officials of The Pat Summitt Foundation expressed their appreciation today to University of Kentucky Women's Basketball Associate Head Coach and former Lady Vol Kyra Elzy and her husband Dexter Lander for their continued sponsorship of the ***SEC Win Challenge*** that raises funds to support the foundation's work. Elzy is encouraging fans of all SEC women's basketball teams to join this initiative by making their own personal pledges for their respective team's SEC regular season wins.

"The SEC Win Challenge is a special tradition and one that has made a tremendous impact on the work of The Pat Summitt Foundation. Kyra and Dexter are champions in the fight against Alzheimer's disease as are all the fans who participate each year, said Patrick Wade, Executive Director for The Pat Summitt Foundation."

The foundation offers a donation page for the *Challenge* on their website at [www.patsummitt.org/challenge](http://www.patsummitt.org/challenge) that makes it easy for fans of all SEC teams to join the effort by selecting their team and making a per game pledge or a one-time donation.

Coach Elzy will promote the information and results on Twitter @CoachLZ on facebook.com/kyraelzy, and The Pat Summitt Foundation will promote it on its platforms as well. The total amount raised over the last five seasons has topped more than \$110,000 in support of the foundation's fight against Alzheimer's disease.

"Dexter and I are passionate about our fight against Alzheimer's and beyond grateful to honor Coach Summitt with the SEC WIN Challenge. She has impacted, influenced and inspired me and so many others. The SEC WIN Challenge gets us one step closer to finding a cure. TOGETHER WE WILL WIN," said Coach Kyra Elzy, University of Kentucky Women's Basketball Associate Head Coach.

### **About The Pat Summitt Foundation**

The Pat Summitt Foundation, a fund of East Tennessee Foundation, was established by Pat Summitt in November 2011. Its mission is to award grants to non-profit organizations that advance research for treatment and a cure, provide support for patients and caregivers, and educate the public on Alzheimer's disease. In January 2015, The Pat Summitt Foundation formed a strategic partnership with The University of Tennessee Medical Center to create The Pat Summitt Clinic. The clinic, which opened in 2016, greatly improves access to healthcare services for families and patients facing Alzheimer's disease in a facility created to advance Alzheimer's research, detection, treatment, and family caregiver support. To learn more, please visit [www.patsummitt.org](http://www.patsummitt.org), like the foundation on [facebook.com/patsummittfoundation](https://www.facebook.com/patsummittfoundation), and follow it on Twitter @webackpat, and Instagram @webackpat.

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